
	<b>MUNICIPIO DE MEDELLÍN</b>		
	<b>SECRETARÍA DE EDUCACIÓN MUNICIPAL</b>		
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### RECUPERACION SEGUNDO PERIODO

<b>AREA O ASIGNATURA</b>		<b>INGLÉS</b>	
<b>DOCENTE</b>	<b>ZEIDY AGUDELO LOPERA</b>		
<b>ESTUDIANTE</b>		<b>GRUPO</b>	<b>11</b>
<b>FECHA DE ENTREGA</b>			

#### INDICADORES DE DESEMPEÑO A RECUPERAR

- Identifica y responde de forma elemental a preguntas sobre temas trabajados, basándose en la información consultada y organizada.
- Redacta textos narrativos, descriptivos y expositivos relacionados con temas de su interés, siguiendo un proceso básico de planeación, escritura, revisión y edición.

#### CONTENIDOS A RECUPERAR

Simple tenses

Abilities: Modal Verbs

Reading Comprehension

#### ACTIVIDAD

1. **READ** the excerpt from a discussion between the professor of a business class and a guest speaker. Notice the words in **bold**

**Professor:** So, Dennis, what changes have you seen in marketing recently?

**Dennis:** Well, as you know, customers love to post online reviews of products these days. These reviews are now just **as important as** traditional advertising. Maybe even more important. TV advertising is **as useful as** it was before, of course. On the other hand, newspaper ads<sup>1</sup> are much less effective than they used to be.

**Professor:** Hmm. That's interesting. . . . I've spoken to some marketing people who aren't **as positive as** you are about online reviews.

**Dennis:** Really? I'm surprised. There are certainly some concerns with online reviews. For example, satisfied customers are less likely to write reviews than people who have had a problem. This means there might be more negative reviews **than positive ones**. But online shoppers are wiser now. A few negative opinions are not **as harmful as** they used to be. Also, the positive reviews can be **as valuable as** ads. If a customer loves a product, he or she will endorse<sup>2</sup> it just as enthusiastically <sup>3</sup> as a TV ad does!

1. **ad:** short for advertisement
2. **endorse:** to say that you support or approve of someone or something
3. **enthusiastically:** to do something in a way that shows a lot of interest and excitement

## 2. Use dictionary to understand these words

- a. review : \_\_\_\_\_
- b. harmful: \_\_\_\_\_
- c. valuable: \_\_\_\_\_
- d. useful: \_\_\_\_\_
- e. marketing: \_\_\_\_\_
- f. excitement: \_\_\_\_\_
- g. customers: \_\_\_\_\_
- h. advertising: \_\_\_\_\_
- i. concerns: \_\_\_\_\_

## 3. CHECK. Read each statement. Circle T for true or F for false.

1. Dennis thinks that online reviews are not very important in marketing. T F
2. Newspaper ads used to be more effective. T F
3. Some marketing people have a negative opinion of online reviews. T F
4. Customers with problems are more likely to write online reviews. T F
5. Online shoppers won't buy a product if they see a negative review. T F
6. Positive online reviews aren't very valuable. T F

4. **Look** at each phrase from the discussion in previous exercise. Does the phrase mean equal or not equal? Circle the correct answer.

- |                           |                   |
|---------------------------|-------------------|
| 1. as useful as           | equal / not equal |
| 2. less effective than    | equal / not equal |
| 3. aren't as positive as  | equal / not equal |
| 4. not as harmful as      | equal / not equal |
| 5. as valuable as         | equal / not equal |
| 6. as enthusiastically as | equal / not equal |

**6. Write sentences using these words.**

- a. review : \_\_\_\_\_
- b. harmful: \_\_\_\_\_
- c. valuable: \_\_\_\_\_
- d. useful: \_\_\_\_\_
- e. marketing: \_\_\_\_\_
- f. excitement: \_\_\_\_\_
- g. customers: \_\_\_\_\_
- h. advertising: \_\_\_\_\_
- i. concerns: \_\_\_\_\_

**7. Using the words in parentheses, complete the text below with the appropriate tenses**

- 1. Every Monday, Samantha (drive) \_\_\_\_\_ her kids to football practice.
- 2. Usually, She (work) \_\_\_\_\_ as a secretary at ABT, but this summer She (study) \_\_\_\_\_ French at a language school in Paris. That is why She is in Paris.
- 3. Shhhhh! Be quiet! Johnathan (sleep) \_\_\_\_\_.
- 4. Don't forget to take your umbrella. It (rain) \_\_\_\_\_.
- 5. They hate living in Seattle because it (rain, always) \_\_\_\_\_.
- 6. I'm sorry I can't hear what you (say) \_\_\_\_\_ because everybody (talk) \_\_\_\_\_ so loudly.

7. Julian (write, currently) \_\_\_\_\_ a book about his adventures in Tibet. I hope he can find a good publisher when he is finished.

8. Jim: Do you want to come over for dinner tonight?

Denise: Oh, I'm sorry, I can't. I (go) \_\_\_\_\_ to a movie tonight with some friends.

9. The business cards (be, normally ) \_\_\_\_\_ printed by a company in New York. Their prices (be) \_\_\_\_\_ inexpensive, yet the quality of their work is quite good.

10. This delicious chocolate (be) \_\_\_\_\_ made by a small chocolatier in Zurich, Switzerland.

**8. Write the verbs in brackets in Past Simple.**

1. My sister ..... (tidy) her bedroom yesterday morning.

2. We ..... (phone) our cousins last week.

3. The girls ..... (play) on the computer last night.

4. I ..... (travel) to Paris three months ago.

5. John ..... (stay) at his granny's house last summer.

6. The film ..... (end) very late yesterday.

7. My family ..... (live) in New York in 1995.

8. You ..... (clean) your teeth three times yesterday.

**9. Complete the dialog.**

**A:** Did you visit the art gallery last weekend?

**B:** No, we \_\_\_\_\_.

**A:** Oh! \_\_\_\_\_ you stay home?

**B:** No, we \_\_\_\_\_ . We visited a movie museum.

**A:** Really! \_\_\_\_\_ you learn a lot there?

**B:** Yes, we \_\_\_\_\_ . We learned about making movies.

**A:** you like the museum?

**B:** Yes, I . It was really interesting!

**10. Unscramble the questions. Then ask and answer them using your personal information.**

a. you / were / born / when / ?

\_\_\_\_\_

b. elementary school / you / which / go to / did / ?

\_\_\_\_\_

c. did / celebrate / where / family / last Christmas / your / ?

\_\_\_\_\_

d. cook / grandma / natilla and buñuelos last Christmas / your / did / ?

\_\_\_\_\_

e. the most important celebration / were / what / you / was / when / a child / ?

\_\_\_\_\_

f. get / for your last birthday / you / what / did /

**11. Write a text about the world in 100 years. Using future simple and going to**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**12 Complete the sentences using the words listed in the box below. Don't forget to capitalize when necessary. Some gaps may have more than one correct answer.**

**can    could    have to    must    might    should**

1. Ted's flight from Amsterdam took more than 11 hours. He \_\_\_\_\_  
be exhausted after such a long flight. He \_\_\_\_\_ prefer to stay in  
tonight and get some rest.

2. If you want to get a better feeling for how the city is laid out, you  
\_\_\_\_\_ walk downtown and explore the waterfront.

3. Hiking the trail to the peak \_\_\_\_\_ be dangerous if you are not well  
prepared for dramatic weather changes. You \_\_\_\_\_ research the  
route a little more before you attempt the ascent.

4. When you have a small child in the house, you \_\_\_\_\_ leave small objects lying around. Such objects \_\_\_\_\_ be swallowed, causing serious injury or even death.

5. Dave: \_\_\_\_\_ you hold your breath for more than a minute?  
Nathan: No, I can't.

6. Jenny's engagement ring is enormous! It \_\_\_\_\_ have cost a fortune.

7. Please make sure to water my plants while I am gone. If they don't get enough water, they \_\_\_\_\_ die.

8. I \_\_\_\_\_ speak Arabic fluently when I was a child and we lived in Egypt. But after we moved back to Canada, I had very little exposure to the language and forgot almost everything I knew as a child. Now, I \_\_\_\_\_ just say a few things in the language.

9. The book is optional. My professor said we \_\_\_\_\_ read it if we needed extra credit. But we \_\_\_\_\_ read it if we don't want to.

10. Leo: Where is the spatula? It \_\_\_\_\_ be in this drawer but it's not here.

Nancy: I just did a load of dishes last night and they're still in the dish washer. It be in there. That's the only other place it \_\_\_\_\_ be.

Stephen: Sure, no problem. Actually, you \_\_\_\_\_ keep it if you want to. I've given up smoking.

**EVALUACIÓN**

Desarrollo y presentación del taller